Federal Ministry for Economic Cooperation and Development

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DEUTSCHE ZUSAMMENARBEIT

FRUIT OF SUSTAINABILITY

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GREEN PAKISTAN PROJECT

Presents workshop on

Women Empowerment & Gender Sensitive Initiatives in Sustainability Reporting



Towel Manufacturers Association (TMA)

GREEN PAKISTAN PROJECT

Presents a Workshop on

Women Empowerment & Gender Sensitive Initiatives in Sustainability Reporting

Meet the Workshop Participants



Moderator

Sarim Mehmood
CEO & Founder, FOS



Speaker

Michael Arretz
MD, German Importers VFI



Speaker

Noureen Bano Lehri
Chairperson NCSW



Chief Organizer

Rehan M. Chawla
Chairman TMA



Speaker

Salman Tariq
CEO, Dawaam



Speaker

Erum Anwar
Lead Corporate Communications and CSR, Santex

Towel Manufacturers Association (TMA)

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Key Benefits

- Promote Gender Equality and Inclusive Workplace Practices
- Strengthen Women's Participation and Engagement in the Workplace
- Explore Menstrual Hygiene and Wellness Solutions
- Raise Awareness regarding Women's Rights and Equal Opportunities
- Implement Practical Gender-Sensitive Workplace Initiatives

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Key Outcomes



01 Empower Women in the Workforce

02 Advance Women's Health & Well-Being

03 Represent Gender Inclusive Workplaces in ESG Reporting

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Who Should Attend?

- **Factory Owners & Senior Management**
- **HR & Compliance Professionals**
- **ESG & Compliance Managers**



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Wednesday,
25 November 2026

2:00 PM – 4:00 PM

TMA House Karachi
77-A, Sindhi Muslim Cooperative Housing Society, Karachi

For Registration Contact:

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