Towel Manufacturers' Association of Pakistan

TMA HOUSE
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TMA MEETING WITH TDAP – HEIMTEXTIL 2027 & TEXPO 2027



The Towel Manufacturers' Association of Pakistan (TMA) held a meeting with the Trade Development Authority of Pakistan (TDAP) on November 02, 2026, at TMA House, Karachi, to discuss participation in *Heimtextil 2027 and TEXPO 2027* and explore opportunities to strengthen business linkages and promote Pakistan's towel exports.

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Discussions on Heimtextil 2027 focused on proposed joint participation with the German Importers' Association, facilitation of TMA members through a dedicated coordination stall, and the possibility of arranging a B2B networking meeting in Karachi with a delegation of approximately 30–40 German buyers to develop direct business connections.

Regarding TEXPO 2027, scheduled for April 02–04, 2027, at the Expo Centre, Karachi, TDAP discussed the proposed allocation of Hall No. 4 to TMA. The Association will also explore financial assistance through the Export Development Fund (EDF) to facilitate the participation of its member companies.

The meeting reaffirmed the importance of close coordination between TMA and TDAP to enhance international business opportunities, strengthen market linkages and promote the global competitiveness of Pakistan's towel industry.

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