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ALIBABA.COM'S
1ST KARACHI SUMMIT 2022
15 September 2022
Marriott Hotel, Karachi
Pakistan

Official Channel
Partner



Dear Sir,

Ecommerce (Pvt.) Ltd as Channel Partner of Alibaba.com would like to invite you to Alibaba.com's first Karachi Summit '22.

Alibaba.com is committed to helping all Pakistani SMEs export their local products to business buyers all over the world. Alibaba.com is coming to Karachi on 15th September 2022 and will bring an expert group of speakers from all domains related to export e-commerce.

Karachi

Alibaba.com is making rounds throughout all cities of Pakistan, and it coming to Karachi for its 3rd Summit because Karachi is the digital Trade Hub of Pakistan.

Major Points of Discussion:

- Potential of export e-commerce and government policies
- How to start export- policies, licenses, compliances, setting up export logistics
- How Alibaba.com can help and enable you to transform your traditional business into an e-commerce business
- Perspectives on how to create a growth mindset to start your online export business today

When: Thursday, September 15th at 2.30 PM Pakistan Time

Where: Marriott Hotel, Karachi

Who: Organized by Alibaba.com

As members of TMA you can preregister on the following link: <https://forms.gle/eKhLrvZuP7JYFXJa8>
Please fill the form as it is mandatory to join the Summit.

For further information and Co-ordination Mr. Kashif Zaman ph: 0300-0609853

Regards,

Uzair Nizam,

Co-Founder and Vice President,

Ecommerce (Pvt) Ltd

From the Desk of Uzair Nizam

Vice-President & Co-Founder

Ecommerce Pakistan (Pvt.) Ltd

8-Kokan Society, Dr. Azhar Hussain Road-Near Kokan Park, off: Shaheed-e-Millat Road, Karachi - Pakistan

Tel: (92-21) 111-222-444, 3453 6321 / Fax: (92-21) 3453 6330

Email: info@ecommerce.net.pk / Web: www.ecommerce.net.pk

Proposed Schedule of Engagements of
Respected Chairman
Towel Manufacturers Association of Pakistan (TMA)
Karachi

Thursday, 15th September, 2022	
Your Honorable presence as “VIP Guest” at the Summit	
Venue: Marriott Hotel, Karachi Time: 2:45 PM – 4:50 PM	
2:45 P.M.	Awaiting to Welcome at Marriott Hotel, Ecommerce (Pvt.) Ltd and Alibaba.com Representatives
03:00 P.M.	Welcome Note & Official Inauguration Ceremony by Host & Alibaba.com Country Manager
03:20 P.M.	Insight of the Pakistan Apparel industry by Alibaba.com Apparel Category Expert
03:40 P.M.	How to easily set up your Export Business by Business Growth Manager, Alibaba.com
04:00 P.M.	Success Story of Alibaba.com Seller in the Apparel and Fabric Industry
04:20 P.M.	Q& A Session by Alibaba.com Experts
04:30 P.M.	A Comment of Support & appreciation by VIP Guest and Award Receiving Ceremony for respected Chairman, TMA and other associations.
4:50 P.M.	Picture Session, High Tea, and Departure from Event

M. Uzair Nizam

Wechat: uzairnizam Whatsapp: +92 321 1000282

<p><i>Vice President & Director</i></p> <p><u>Ecommerce Gateway Pakistan (Pvt) Ltd.</u></p> <p>Pakistan’s Largest Exhibition Owner & Organizer</p> <p>www.ecgateway.net</p>	<p><i>Vice President & Director</i></p> <p><u>Jamal’s Yellow Pages Of Pakistan</u></p> <p>Pakistan Largest B2B Portal & Business Directory</p> <p>www.jamals.com</p>
<p><i>Co-founder & Director</i></p> <p><u>Ecommerce Pvt Ltd</u></p> <p>Join the Online World</p> <p>www.ecommerce.net.pk</p>	<p><i>First Pakistani Qualified Exhibition, Venue & Trade Fair Specialist</i></p> <p>UFI (The Global Association of the Exhibition Industry),</p> <p>France Exhibition Management Degree</p> <p><i>Certified Innovation, Digital Marketing Leadership Specialist</i></p> <p>London Business School</p> <p>The Wharton School University of Pennsylvania, USA</p>