

Africa's Largest International Apparel, Textile and Footwear Trade Exhibition (ATF)

02 – 04 June, 2020

Cape Town International Convention Center, South Africa.



- The main objective of ATF is to offer foreign manufacturers as well as local importers and service providers in these industries the opportunity to meet Southern African buyers.
- Over the past nineteen years, ATF has become the premier sourcing event on the African Continent bringing together international suppliers, manufacturers, service providers and buyers all under one roof.
- More than 300 exhibitors regions and 3,046 visitors from 19 countries attended the fair in 2019.
- **Top Visiting Countries:** UK, USA, South Africa, Germany, South Korea, Turkey, UAE, Belgium, Spain, Thailand, and more.

Product Groups:

- **Fabric:** Clothing fabrics, Interlinings, Trims, Thread and Yarn.
- **Garments:** Men's wear, Women's wear and Children's wear, Shawls, Scarves and Pashminas, Hosiery, Socks, Gloves and Hats.
- **Leather:** Footwear, Bags, Belts, Leather garments and Leather accessories.
- **Home Textiles:** Home fabric, Bed linen & Blanket, Bathroom textile, Kitchen textiles, Curtains & Tullies, Furniture & Upholstery, Carpet, Wall covering.
- **Technology, processes, and accessories:** Sewing machinery, Auxiliaries, Fasteners and Components.

- **CAD/CAM, Software:** IT solutions and Inspection services.
- **Service:** Service providers to the clothing, Textile and Footwear industries.

Why exhibit in ATF South Africa?

- This international platform offers a wide product range covering the entire textile spectrum from casual apparel to functional fabrics, kids wear, latest trends and formal clothing, attendees discover textiles of innovative structure, material mixes and color palettes.
- In terms of geographic spread in the retail sector, 'clothing and accessories' has the highest penetration into Africa, of any retail sub-sector. I.e. Of the top number and revenue generating retail operations throughout Africa, clothing and accessories is the largest.
- Southern Africa remains an attractive market for textile, apparel and footwear suppliers based on these key reasons: The region has the lowest mean age (around 19), fastest rate of urbanization and fastest growing middle class in the world.
- Special – Trends workshops, Skill development workshops, Fashion shows, Seminars.

Exhibitors from Pakistan in last two years:

- Kohinoor Mills, Alrahim Textile, Nimra Textile, Premium Textile, International Textiles, Sajid Textile, Shafi Texcel, ZIS Textile, Aziz Sons, Mestex Linens, F.B Industries, ARM Textile, SAB Apparel, Decent Towellers, K.A Enterprise, Brothers Associates and Globe Management.

Previous Visitors to the Show:

- Earthchild, Ackermans, Cape Union Mart, The Foschini Group, Poetry Stores, Woolworths, Exact, Due South Home Choice, Spree, Superbalist, Mr Price Group, Truworths, Queenspark, Pep Clothing and many more...

Participation Cost:

- Standard Furnished Booth: USD 315 per sqm + 15% VAT. (min 9 sqm)
- Registration fee per company \$110 + 15% VAT
- **9sqm Booth Cost:** USD 3,387 approx (incl 15% Tax)
- Item Includes: Standard 2.5m high, white shell scheme walling, Company name on fascia board, Carpets, Share of electrical distribution board, 1 X 15 amp plug point, 3 X spotlights, 1 table and 2 chairs Option of 4 x 1m wall mounted rails or 4 x 1m wall mounted shelves

Admission Fee:

- For trade visitors only – admission free.

For detailed information, please visit our website: <https://atfexpo.co.za/>

We look forward to see you at ATF South Africa 2020.



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Messe Frankfurt Pakistan
127-C, Commercial Area B
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