

# “Getting through the crisis together”

Asian Dialogues on Sustainability  
in the Textile and Garment Industry  
- Webinar Series

## Webinar 3: Business Resilience: How can factories bounce back from COVID-19?

Tuesday, June 2, 2020

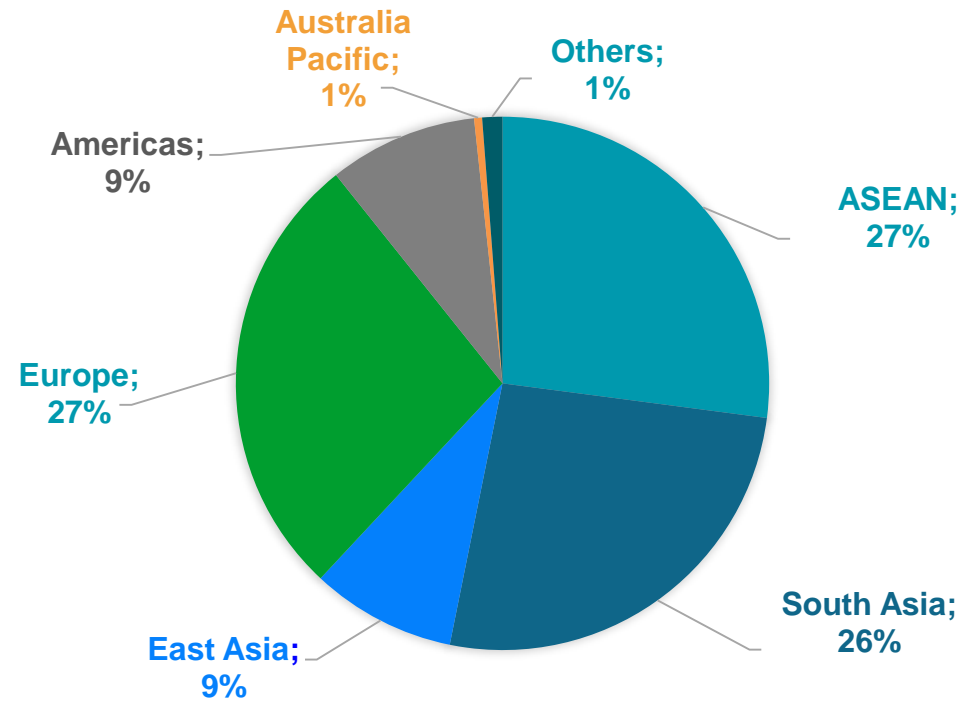
## Rundown

- Welcome by **Marc Beckmann**, Project Director, GIZ FABRIC & **David Williams**, Project Manager, Decent Work in the Garment Sector Supply Chains in Asia
- Introductions and House Rules, Jost Wagner, Moderator
- A few polls
- Talk-Show Style Panel with our three Panelists **Raymond Robertson**, **Nicole Chu** and **Kim van der Weerd** (40 minutes)
- Q&A Session (30 minutes)
- Closing Remarks by **Dr. Stephen Frost**, GoBlu

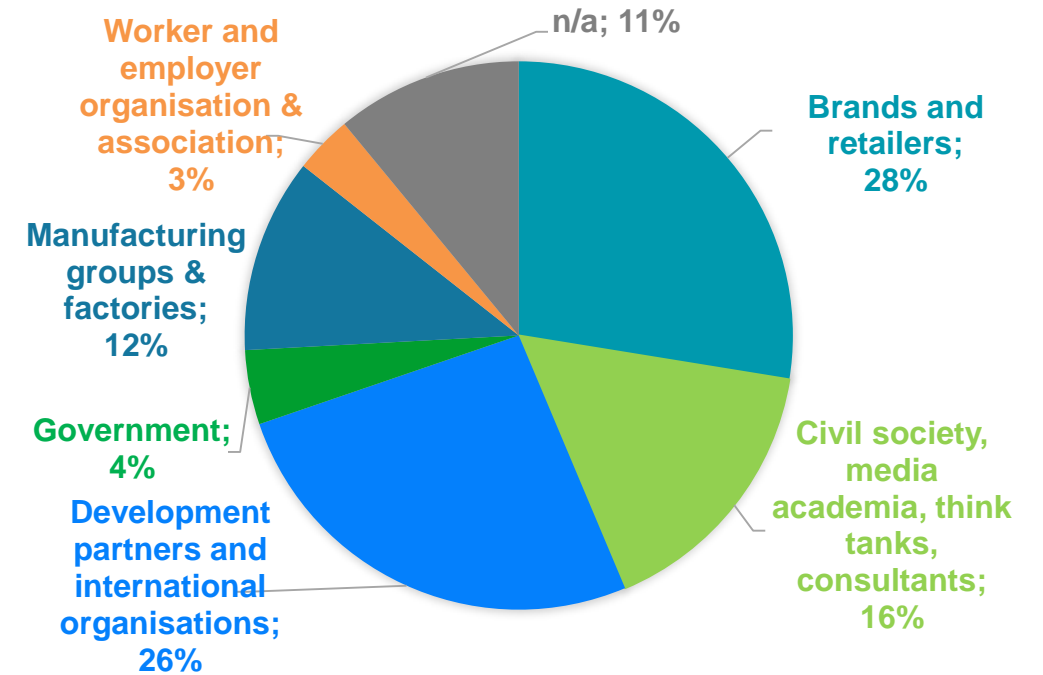


## Participants of today's webinar:

### 1) Countries represented:



### 2) Type of organisations represented:



*These figures are based on the details of all participants who registered for the webinar until 9am Berlin (UTC+1)*

## Speaker

### Marc Beckmann

#### Project Director, GIZ FABRIC

Fostering and Advancing Sustainable  
Business and Responsible Industrial  
Practices in the Clothing Industry in Asia



## Speaker

### David Williams

#### Project Manager, ILO

Decent Work in the Garment Sector  
Supply Chains in Asia



## Housekeeping

Mics are muted at all times



Webinar is being recorded.





## Technical note

Participants

Chat

Chat function is for chat with all participants and later post questions during Q&A

Please send questions to 'All Participants'

## Panelists



**Dr. Raymond  
Robertson**

Director, Mosbacher Institute for  
Trade, Economics, and Public Policy,  
Texas A&M University



**Ms. Nicole Chu**

Director Corporate Compliance,  
Sabrina Fashion Industrial  
Corporation

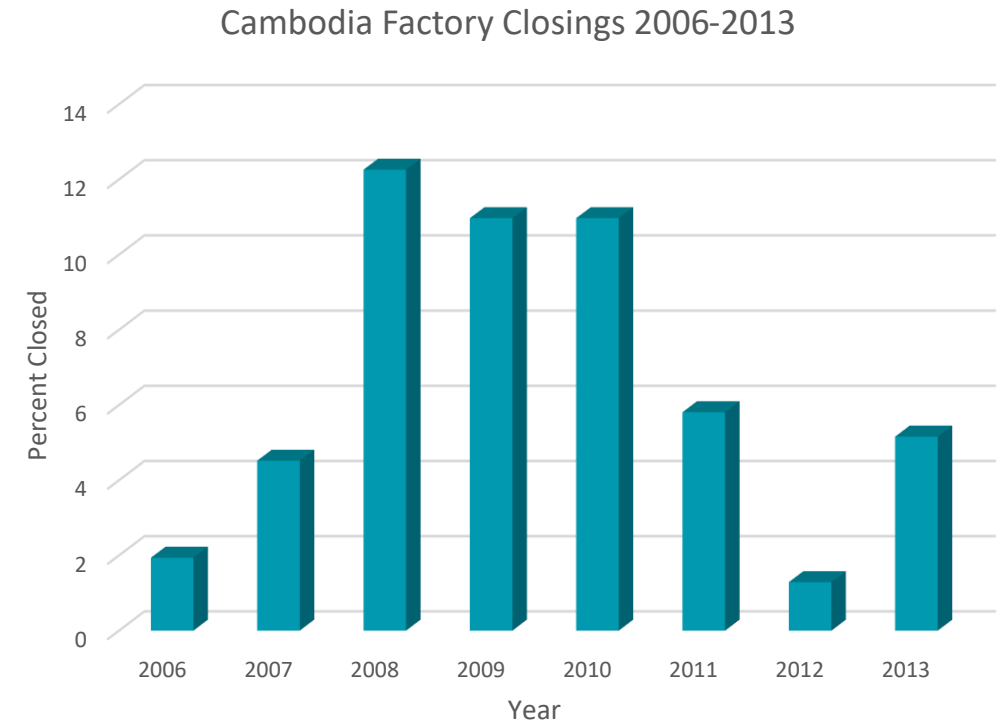
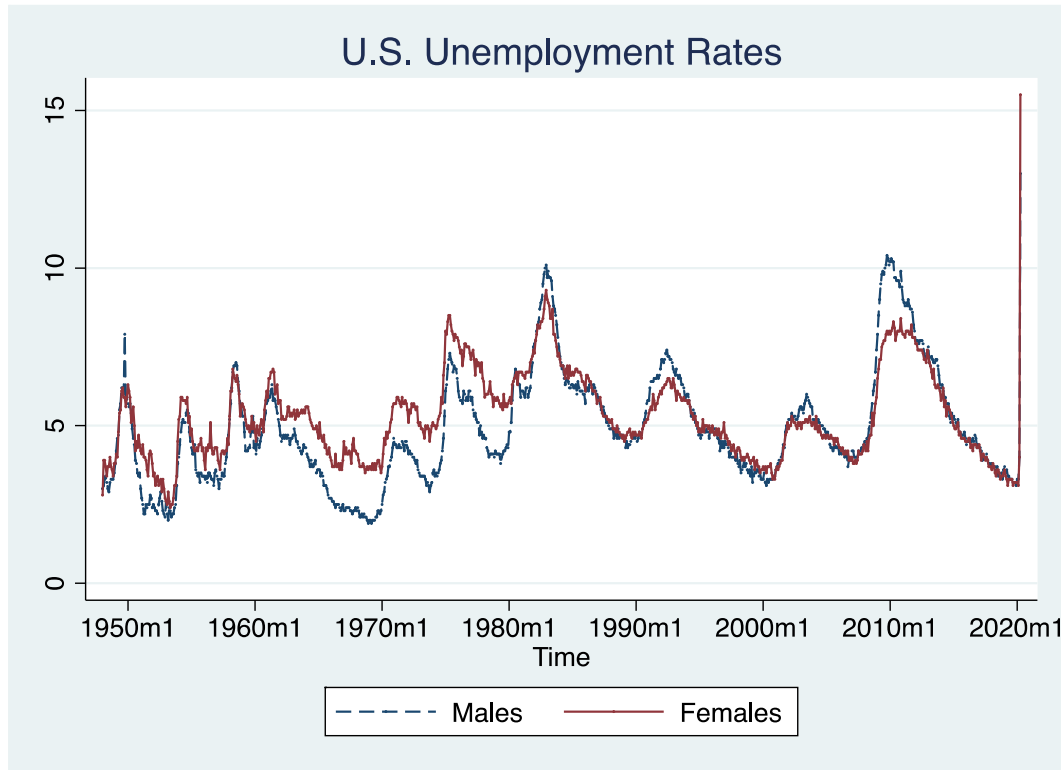


**Ms. Kim van der Weerd**

Writer, Podcaster &  
Former Garment Factory  
General Manager



# Lessons from the Financial Crisis



- Crisis onset is quick and recovery is usually very slow.
- Factors that contribute to firms survival include access to capital, foreign ownership, and improved working conditions.

# A safe working environment





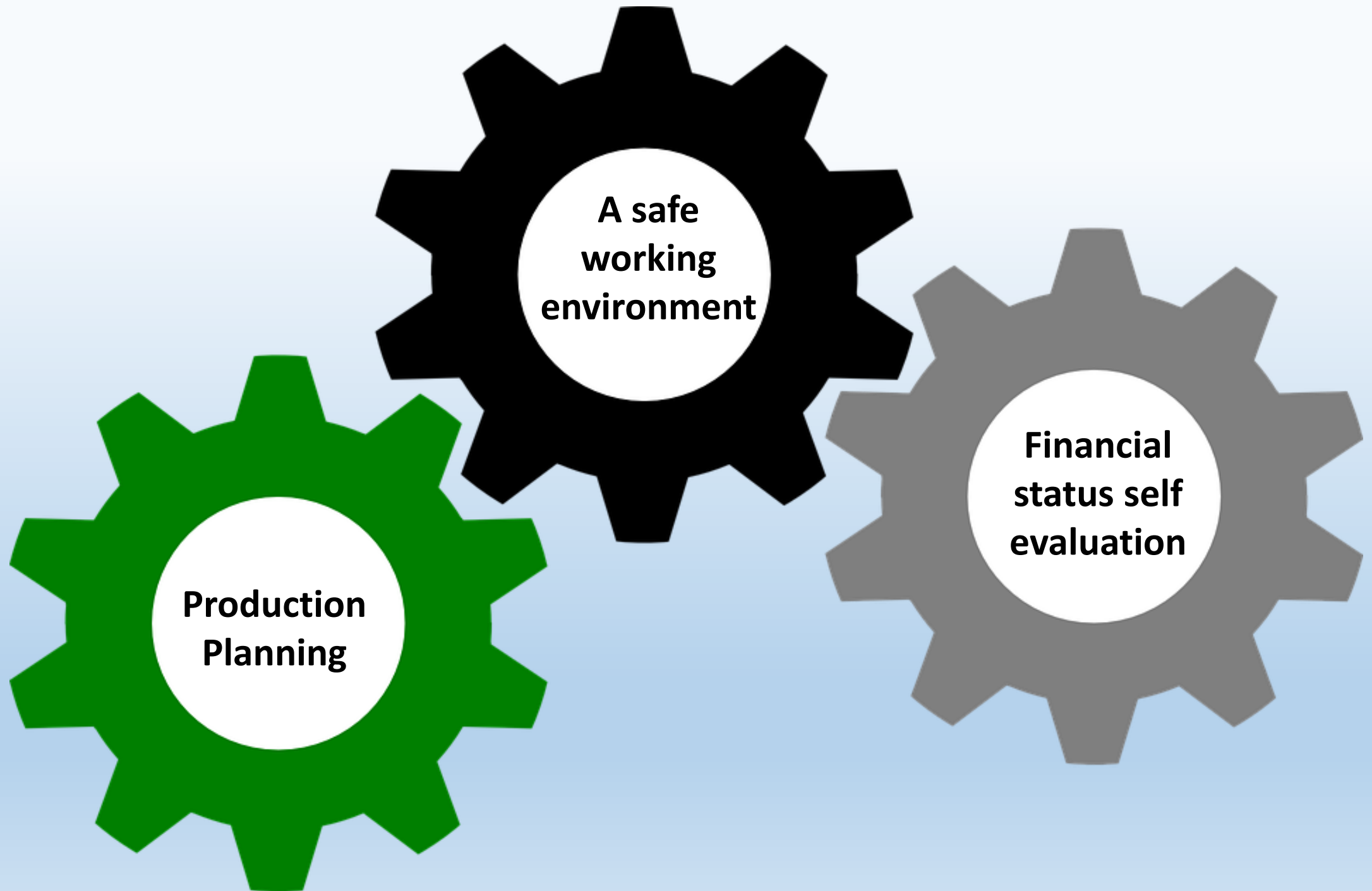
# Financial status self-evaluation





# Production planning capability







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Tuesday, June 2, 2020

## Commentator

### Dr. Stephen Frost

Editor, The Fashion  
Sustainability Week in  
Review & Director at  
GoBlu



## Save the Date:

### Webinar 4: Tuesday, June 16, 2020

1 pm CET (Berlin) / 6pm ICT (Bangkok) / 7pm CST (Beijing)

## Sustainability: How to stay on course during COVID-19?

Organized in collaboration with the  
**Sustainable Apparel Coalition (SAC)**



## Further Information

- Promoting Sustainability in the Textile and Garment Industry in Asia (FABRIC), <https://www.giz.de/en/worldwide/34136.html>
- Decent Work in the Garment Sector Supply Chains in Asia, [https://www.ilo.org/asia/projects/WCMS\\_681538/lang--en/index.htm](https://www.ilo.org/asia/projects/WCMS_681538/lang--en/index.htm)
- Sustainable Textile of the Asian Region (STAR), <http://asiatex.org/en/index.html>
- COVID-19: Impacts on the Garment Supply Chain, <https://www.textilbuendnis.com/en/covid-19/>
- Go Blu - The fashion sustainability week in review, <https://www.goblu.net/blog/2020/4/21/week-171-the-fashion-sustainability-week-in-review>
- Kim van der Weerd, MANUFACTURED, a podcast on sustainability & the making of fashion, <https://www.manufacturedpodcast.com/>
- Dr. Robertson, Raymond (January 2019): *Lights On: Transparency and Compliance – Evidence from Cambodia*. ILO Discussion Paper, Series No: 29, International Labour Organization, <https://betterwork.org/portfolio/discussion-paper-29-lights-on-transparency-and-compliance-evidence-from-cambodia/>
- Dr. Robertson, Raymond (March 2020): *Pioneering a New Approach to Improving Working Conditions in Developing Countries: Better Factories Cambodia*. IZA DP No. 13095, forthcoming in: HANDBOOK ON GLOBALISATION AND LABOUR STANDARDS, Institute of Labour Economics, <https://www.iza.org/publications/dp/13095/pioneering-a-new-approach-to-improving-working-conditions-in-developing-countries-better-factories-cambodia>
- Better Buying™ Special Report (April 2, 2020): Guidelines for “Better” Purchasing Practices Amidst the Coronavirus Crisis and Recovery, <https://betterbuying.org/wp-content/uploads/2020/04/Better-Buying-Special-Report-COVID-19-Guidance-for-Brands-and-Retailers.pdf>