



**Pakistan Southern Africa
Trade Federation
(South Africa Region)**

Reg.NPO No: 147-932,CIPC 2018/612695/08
Tax No. 901225284



ANNEXURE-II

MADE IN Pakistan

Maximum variety of Pakistani products ever displayed under one roof !!

SINGLE COUNTRY TRADE EXHIBITION OF PAKISTANI PRODUCTS

19, 20 & 21 JULY, 2019(Free Entry to Public)

1. NAME: _____ 2. DESIGNATION: _____
3. COMPANY: _____
4. ADDRESS: _____
5. PASSPORTNO: _____ 5. DATE OF EXPIRY: _____
6. PHONE NO : _____ 7. CELL NO: _____
8. EMAIL: _____ WEBSITE: _____
9. NATURE OF BUSINESS: _____
10. PLEASE SPECIFY PRODUCTS: _____
11. BOOKING (NUMBERS): STALLS: _____ DISPLAY STANDS: _____ BANNERS: _____

Interested participants are requested to contact PSATF management on or before 25th June, 2019 at psatf.secretary@gmail.com. The charges of Stand/Banners/Display stand should be deposited in following account on or before 30 June, 2019 positively:

Beneficiary: Pakistan South Africa Business Forum (PSABF)
Bank: Habib Overseas Bank Limited
Account Number: 11223434494
Branch Code: 701505
Swift Code: HOBLZAJJ

The Deposit Slips/TT copies should be emailed or WhatsApp on following:

1. **Mr. Ijaz Mahmood Khan**, Deputy Secretary-PSATF Cell Ph. 0027-84-7895974
2. **Mr. Aamer Muhammad**, Admin Manager-PSATF Cell Ph. 0027-84-9998265

For any further query/clarification, please contact.

Note: In case:

- a. *If your visa has been refused for any reason and you are unable to attend the Trade Exhibition, PSATF will refund booking money after deduction of bank charges.*
b. *the participants, got the visa and he will not participate in Trade Exhibition, the booking charges will be forfeited.*

Date: _____

Signature

Head office: 19 Cookham Avenue Auckland Park, Johannesburg, South Africa
Contact: 0027 725475554 / 849877303 / 847895974
Postal Address: P.O. Box 716, Crown Mines, Johannesburg 2025, South Africa
Email: mrafq.psarf@gmail.com / Email: psarf.secretary@gmail.com
web link: https://www.psarf.com



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EXHIBITION DETAILS:

Cutoff date: 25th June, 2019

Timing of Exhibition: 10AM to 9PM

Food: Pakistani “**HALAAL FOOD**” will be available during the whole day

Registration Fee: US\$ 100/- (Non-refundable)

Booking charges (3 days):

- ❖ US\$1,500/- Standard size (3m x 3m)Floor space, shell scheme, Company name fascia, 1x plug point, lighting, 1 table and 2 x chairsper 9Sqm
- ❖ Corner stand US\$ 2,000/-
- ❖ Maximum exposure stands: US\$ 2,500/-

Number of stands: 120

Max. Stand/Booth that can be allocated to single Participant: 3

Max. Stand/Booths per Sector: 10

Facilities provide to participants:

1. Following tools will be used for maximum exposure of the Exhibition:

- ❖ Media advertising
- ❖ Print media
- ❖ Social Media
- ❖ Web page
- ❖ Banners and pamphlets
- ❖ Street poleadvertisement
- ❖ TV
- ❖ All participant will be given “ONE PAGE” for introduction of the products, brand and their probable pricing structure.

2. Board Room facilities

3. Facilitation of all visa requirements

4. Help Desk

5. Free announcement for specials, throughout the exhibition

6. Credit/Debit card payment facility is available

PRICING POLICY

The whole idea and motive is to promote Pakistani products at most affordable prices. Therefore, the participant should keep minimum margin with high expected turnover, so that Pakistani products could penetrate in the Southern African countries.



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LOOT SALE

Last day of the exhibition has been declared as “**RETAIL LOOT SALE DAY**” at minimum possible prices, focusing high turnover to clear all the stocks available.

GALLA DINNER

Galla Dinner will be hosted in honor of all participants on Friday, 19 July-2019.

ADDITIONAL PACKAGE (UPON REQUEST)

- a. 4 star Hotel (including breakfast), Per night - Double bed @ US\$75/-
- b. Participants may advertise their products by Banners & Display stand,
The charges shall be as follow:-
 - Display Stand (0.850m x 2m) US\$300/- (for 3 days)
 - Banners (1m x 2m) US\$150/- (for 3 days)
- c. Warehouse facility will also be provided at very nominal cost.
- d. Airport transport facilities