

LCCI launches classified directory of trade & industry

Page NO.13 Col NO.02

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REPORT

LAHORE: The Lahore Chamber of Commerce & Industry Wednesday launched the 'LCCI Classified Directory of Trade & Industry' with vast range of business data.

LCCI President Malik Tahir Javaid along with other office-bearers performed the launching ceremony. The directory has the data of 3837 manufacturers, 3889 exporters, 6860 importers, 3245 traders, 44 indenting agents and 5282 from services sector. It has also 72 leading business sectors which have been divided into 473 sub categories. The directory will prove an essential reference for every firm having business interests, said Malik Tahir Javed while speaking on the occasion.

The Lahore Chamber is the only chamber in the country that has been regularly publishing the sector-specific directories for its members, he said. The Classified Directory of Trade & Industry that has been designed to help business entrepreneurs to know about the businesses will enable the businessmen community to be more involved with the economic development activities, he added.

The LCCI Chief said that Pakistan is a developing economy with abundant potential to attain faster industrial growth. However, sustainable industrial and economic growth depends on comprehensive business data as it plays a significant role in boosting the global economy and drives the manufacturing revolution, he said.

He said being an emerging economy Pakistan needs to use all tools to disseminate information to the world about the business sectors to ensure more collaboration between the Pakistani businessmen and their counterparts abroad. The directory will be sent to all leading business organizations and chambers in the country, abroad and to foreign missions in Pakistan to ensure strong contacts between the LCCI members and the foreign investors, he said.