

## KE delegation meets SITE Superhighway Association members

KARACHI: A K-Electric delegation headed by CEO Moonis Alvi along with members of the leadership team met with the SITE Superhighway Association of Trade and Industries Karachi as part of the power utility's drive to further strengthen industry facilitation through closer coordination.

During the meeting, current and upcoming challenges faced by industries and KE's efforts to overcome these challenges were discussed, along with future strategy to address upcoming requirements of the SITE Superhighway Industrial Area.

KE's initiatives to improve service levels for industries include 100 percent exemption from loadshedding in addition to accelerated investments across power value chain to meet the city's growing power needs.

It was also agreed that to help with quick resolution of the association's issues, a Customer Support Centre would be made operational immediately, at space provided by the association.

It was also agreed that the processing time and requirements for new connection or load extension would be made simpler and faster.

President of SITE Superhighway Association of Industry Engr. Nisar Ahmed Khan spoke about KE's efforts in facilitating industries through initiatives such as a simpler and faster process for acquiring new connections and appreciated K-Electric's improved accessibility, hailing the formation of a dedicated CS centre with expedited Distribution operational support.—PR