

RECORDER REPORT

TIOs urged to bridge widening gap between import & export

FAISALABAD: Newly selected Trade & investment Officers (TIOs) have been entrusted achievable task to bridge widening import and export gap and in this connection they must take business community into confidence by exploiting their professional skills and expertise in line with the prevailing domestic, regional and global ground realities, said Mian Naeem Ahmed Chairman Pakistan Hosiery Manufacturers and Exporters Association (PHMA) North Zone.

He was addressing a delegation of TIOs who have been recruited and posted abroad by the Ministry of Commerce. They are currently on a study tour of Faisalabad. During this meeting they had in depth discussions with the business community to understand the practical business related intricacies. They also discussed core issues in the prevailing domestic and international export environment.

Introducing PHMA, Mian Naeem Ahmad said that the members of PHMA are around 1600 while this Association has unique privilege to provide maximum jobs to the unemployed youth. He told that PHMA members are earning precious foreign exchange of 3.2 billion dollars while its offices are also situated in Karachi, Lahore and Sialkot in addition to Faisalabad.

Mian Naeem Ahmed congratulated the newly selected TIOs, pinning hopes that they would play their proactive role in enhancing exports in addition to discouraging unnecessary imports.

Fawwad Hassan Deputy Director Pakistan Institute of Trade And Development told that trade has gained key importance across the world. Economically strong and internally prosperous countries are held in high esteem and hence TIOs must work hard to make Pakistan economically a stable entity. He told that the objective of recent study tour of TIOs is to give them true picture of ground realities from the perspective of business community.

Dr. Khurram Tariq former Central Chairman PHMA told that world is heading towards value chain integration and hence newly selected TIOs must make space for Pakistani products in this value chain.