

Foreign investment, PBIF urges commercial attachés to prepare strategy

KARACHI: President of Pakistan Businessmen and Intellectuals Forum (PBIF), Mian Zahid Hussain, has emphasized that the commercial attachés chalk out an effective strategy to impress the foreign investors, assuring them that Pakistan is a real paradise for investors with huge investment opportunities in various sectors.

Veteran business leader appreciated the envoys conference, saying that it was very important and would draw positive impacts. He said Pakistani ambassadors play vital role in the image-building of the country.

"Prime Minister Imran Khan gave clear instructions to resolve issues faced by overseas Pakistanis and motivate Pakistani businessmen abroad to invest in the country," he said, suggesting that the Pakistani missions abroad play cardinal role in this regard.

Mian Zahid said that overseas Pakistanis were contributing \$20 billion to the country's exchequer and it is indeed a great help towards stability of foreign exchange reserves. He urged the government to facilitate overseas Pakistanis in all aspects and consider them as the country's real asset.

"The capacity building of human resource especially for those going abroad is need of time and it also needs instant consideration so that Pakistanis can avail better work opportunities, salaries and incentives abroad to send more remittances," he emphasised.

PBIF president said that Skill Development Council, Small and Medium Enterprise Development Authority and National Vocational and Technical Training Commission are already working in this area, however, their role must be broadened to cater the needs of people living in remote areas.

"Government should consider the recommendations of Pakistan Overseas Employment Promoters Association to enhance skills of Pakistani workers and find new opportunities for Pakistanis in various countries," he urged.

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